

written communication of the industries with the State Government, in medium and small concerns, in verbal publicity in medium and small concerns and in the internal communication in small concerns (*Written languages of the world*, India, Mahapatra et al, 1989).

Language use in intra - group Communication

In the societal plane, the language use of Oriya in intra-group communication network is as follows:

In the home, and in the locality the Standard Oriya and the respective regional and social and Tribal dialects as Sambalpuri, Desia, Relli, Bhatri and Bhuyan are used in the informal communication while in the formal communication such as in writing of letters, greetings, ritualistic writings etc. Standard Oriya is commonly found to be used among the Oriya speakers irrespective of their categorization of age, sex and social status. Again among the Oriya speaking tribals the tribal variety is used in somewhat broken form in the home domain among the elders while among the younger generation communication comes down to the level of use of the respective regional variety of Oriya. However, in the formal level of interaction such as in the schools and colleges, the standard Oriya is used as the imperative teaching medium.

Language use in inter - group Communication

In inter-group situation while interacting with the outsiders or the non-Oriya speakers, the verbal communication network is controlled essentially by Oriya so far the common mass is concerned. Of course, among the moderately educated Oriyas, those serving as school-teachers, office assistants, etc. the medium of interaction is primarily Hindi in the inter - group communication. Here, the use of English remains in the code-mixing level only. Among the elite higher ups as professors, professionals (such as doctors, advocates, etc.), governmental and non-governmental officers and executives English takes over the role of medium in the communication network in inter-group situations. On the other hand, in the home domain often the elites, interact in Oriya with frequent code-switching in English where use of Hindi is marginal. (The section on Sociolinguistics was contributed by Dr. S. P. Dutta).

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